

General Advertising Tariff Fees 01 July 2017 to 30 June 2018

Details	Tariff Fee	Minimum Charge
<b>Onsite Advertising</b>		
Less than 2m <sup>2</sup>	R300.00	
Non illuminated	R82.00 per m <sup>2</sup>	R298.00
Illuminated	R94.00 per m <sup>2</sup>	R314.00
<b>Onsite Annual Levy</b>		
Not Encroaching (Any Size)	R28.00 per m <sup>2</sup>	R222.00 Whichever is greater
Encroaching	R197.00 per m <sup>2</sup>	
<b>Remote Advertising</b>		
Pre Assessment (New Tariff)	R2926.00 (up to 36 m <sup>2</sup> )	+R265.00 per additional m <sup>2</sup>
Less than 36m <sup>2</sup> on private prop	R9755.00	
Greater than 36m <sup>2</sup>	R9290.00 plus R879.00 per m <sup>2</sup>	
<b>Billboards</b>		
Mini Billboards on council property application fee	R9755.00	
Mini Billboards on council property monthly rental fee		
Maximum Control Area		
<b>Banner on Tollgate Bridge</b>		
	36 m <sup>2</sup> (3x12)	
5 days	R12302.00	
10 days (New Tariff)	R20489.00	
<b>Pedestrian Bridges</b>		
<b>5 days (New Tariff)</b>	<b>R6099.00</b>	
<b>10 days (New Tariff)</b>	<b>R8539.00</b>	
<b>Flags/Banners – special events</b>		
Advertising Trailers	R1170.00 + R76.50.00 per m <sup>2</sup>	
Advertising Trailers	R12236.00 per 12 month period	
Estate Agents (EA's) Pointer Boards Registration Fee	R167.00	
<b>Removal of registered EA's Boards</b>	R105 per sign	New Tariff
Removal of <u>Unauthorized signs</u>	Cost + 150% - min of R1022.00	Per sign
Removal of <u>authorized posters</u>	R103.50	Approved & not removed within 3 days after the event.
<b>Posters</b>		
NPO bodies with no commercial content/logos-: subject to the submission of an NPO Certificate. Awareness campaigns by govt dept, and Grant-in-aid events with NO COMMERCIAL CONTENT /LOGOS. School Events		
Up to 100 Posters (New Tariff)	R3.40 per poster	R244.00
Greater than 100 posters	R4.50 per poster	} Cat A
Greater than 200 posters	R5.65 per poster	
Greater than 300 posters	R6.80 per poster	
Greater than 500 posters	R10.20 per poster	
Greater than 550 posters	R26.00 per poster	
<b>Awareness Campaign</b>	<b>No commercial content/logo's</b>	} Cat B
Up to 50 posters	R12.20 per poster	
Greater than 50 posters	R15.90 per poster	
Greater than 200 posters (New)	R26.00 per poster	} Cat C
<b>Awareness Campaign</b>	<b>With commercial content/logos</b>	
Up to 50 posters	R19.50 per poster	R843.00
Greater than 50 posters	R31.70 per poster	
<b>Commercial Nature/Event</b>	<b>Commercial Venue/Clubs</b>	} Cat D
Up to 50 posters	R44.00 per poster	
Greater than 50 posters	R55.00 per poster	
<b>Election Posters</b>	As per Council Resolution	Refundable deposit of R225 per Party/candidate per ward.

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<b>Route Markers</b>	R2.45per poster + ---->	R78.00 Min Fee
<b>Council &amp; Government events</b>	25% Of the applicable fee	Provided the statutory body is the applicant.